CareerConneCT
A State-wide Initiative & CWP’s Approach

Lunch & Learn Webinar Series
February 24, 2023 | Noon – 1 p.m.

Alex Johnson President & CEO
Sandy Mackie Chief Program Officer
Dan Garewski Manager of Business Engagement
Wendy Garcia Manager of Special Programs
Welcome to CWP’s Lunch & Learn

Today's session will be recorded for future viewing.

Please Consider:

- Note: audio and visual has been disabled for this presentation but we will have some time for questions at the end.
- If you have questions throughout the session, please place them in the chat box, and depending on time, we will ask meeting guests to respond to them. If we run out of time, we will post a “FAQ” response soon after the meeting.
- Today’s PowerPoint presentation will be made available on the CWP website:
  - https://capitalworkforce.org/
The CareerConneCT Portal

Agenda

CWP Overview
CareerConneCT: A Statewide Approach
CWP Led Programming
Employer Partnerships
CareerConneCT Registration & Access: Portal Demo
Q&A
About CWP

• Helping businesses find, retain, and grow the most qualified talent.
• Our Mission is to leverage public and private resources to produce skilled workers for a competitive regional economy.
• The lead Regional Workforce Development Organization in each of the 37 cities and towns in North Central Connecticut to grow their business sectors and communities.
• Successfully form partnerships between and among businesses, philanthropic organizations, and government to partner around workforce development strategies.
• Provide certified training to participants and connecting them with the right employers to provide good, middle-skilled jobs that provide livable wages.
About CWP

- Sector partnerships in IT, Transportation, Distribution & Logistics, Healthcare.
- Collaborator with the Governor’s Workforce Council and Office of Workforce Strategy.
- Successfully supported 1,342 businesses last program year.
- Through American Jobs Centers and partners, support approximately 16,000 individuals annually.
- Vital to the region’s fiscal health and sustainability by helping participants gain employment, becoming new taxpayers, and enhancing the region’s economy.
CareerConneCT: A Statewide Approach
CareerConneCT is Connecticut State’s workforce initiative to skill, upskill and re-skill CT residents for entry into growing industries.

Goals
- Address needs of CT State employers
- Support CT jobseekers with free training
- Strengthen the State’s economy
- Attract business & residents to CT

Strategies & Best Practices
- Inter-Regional Collaboration
- Designated Sector Leads
- CBO Integration
- Regional Sector Partnerships
## Regional Sector Partnerships

### What they are:
- Business / Employer led partnerships comprised of industry leaders
- Supported by public partners (*workforce development, training, economic development, industry associations, community-based organizations, and more*)
- Collective Action on Shared Regional Priorities
- Aligned with Governor's Workforce Council strategic plan

### What they mean for CareerConneCT:
- Training is for sustainable, in-demand occupations
- Curriculum is aligned to employer needs
- Industry commitment to support the program and hire graduate
- Make us uniquely able to facilitate this work
Regional Sector Partnerships in Hartford Area

• Capital Area Tech Partnership (CATP)
  • Internship and Apprenticeship pathways in tech
  • Talent Retention

• Capital Area Healthcare Partnership (CAHP)
  • Career Pathways in Healthcare
  • K-12 & Industry Alignment

• Transportation, Distribution, and Logistics (TDL) Sector Partnership
  • Workforce training and retention
IT Employer Partners

- Accenture
- CGI
- Route1.io
- Cooperative Systems
- Advanced Office Systems
- Stanley Black & Decker
- Synchrony
- Novus Insight
## CDL Industry Partners

<table>
<thead>
<tr>
<th>City Line Distributors</th>
<th>TMC Transportation</th>
<th>Prospect Transportation</th>
<th>Arias Logistics</th>
<th>Willimantic Waste Paper Co.</th>
<th>Colony Hardware</th>
<th>Cetane Associates</th>
<th>Gault Family Companies</th>
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<tr>
<td>McKinley Oil</td>
<td>Pace Motor Lines</td>
<td>Westmore Fuel Co.</td>
<td>Dichello Distributors</td>
<td>Spring Brook</td>
<td>UPS</td>
<td>MTAC</td>
<td>CTEMA</td>
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CareerConneCT Programs

Information Technology (IT)
Transportation (CDL)
Manufacturing
Healthcare
Infrastructure / Construction
Clean Energy
**CareerConneCT Program Providers**

<table>
<thead>
<tr>
<th>Ability Beyond</th>
<th>Efficiency for All</th>
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<tbody>
<tr>
<td>Capital Workforce Partners</td>
<td>Family Centers, Inc.</td>
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<tr>
<td>Career Resources</td>
<td>Havenly, Inc.</td>
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<tr>
<td>CCAT</td>
<td>Marrakech, Inc.</td>
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<tr>
<td>Charter Oak State College Foundation, Inc.</td>
<td>Northwest Regional Workforce Investment Board (NRWIB)</td>
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<tr>
<td>ConnCAT</td>
<td>ReadyCT</td>
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<tr>
<td>District Arts &amp; Education, Inc. (DAE)</td>
<td>CT State Building Trades Training Institute, Inc.</td>
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<tr>
<td>Eastern Workforce Investment Board (EWIB)</td>
<td>The Workplace</td>
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Lunch & Learn Webinar Series
## CareerConneCT Sector Leads

<table>
<thead>
<tr>
<th>Sector</th>
<th>Statewide Lead</th>
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<tbody>
<tr>
<td>Information Technology (IT)</td>
<td>Capital Workforce Partners</td>
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<tr>
<td>Transportation (CDL)</td>
<td>Capital Workforce Partners</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>Eastern Workforce Investment Board (EWIB)</td>
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<tr>
<td>Healthcare</td>
<td>The Workplace</td>
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<tr>
<td>Clean Energy</td>
<td>Northwest Regional Workforce Investment Board (NRWIB)</td>
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CareerConneCT: CWP Led Programs

- Information Technology (IT)
- Commercial Driver’s License (CDL)
IT Sector Programming

Training Provider: Connecticut State Colleges & Universities (CSCU)
Training Delivery Model: Full Virtual Programming

IT Support
Web Developer
Information Security
Network/Cloud Maintenance

IT Course Options

IT Training Programs Includes:

Assessment
Boot Camp
Job Readiness Training
Achievement Coach
# IT Sector Programming

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<thead>
<tr>
<th></th>
<th>Instructor Led Hours</th>
<th>Certifications</th>
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</thead>
<tbody>
<tr>
<td>IT Support</td>
<td>233</td>
<td>Google IT Support, CompTIA A+, CompTIA Network Plus,</td>
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<tr>
<td></td>
<td></td>
<td>Microsoft Office, AWS Cloud Foundations</td>
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<tr>
<td>Web Developer</td>
<td>378</td>
<td>Google Data Analytics, Google UX Design Certificate</td>
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<tr>
<td>Information Security</td>
<td>282</td>
<td>IT Support, CompTIA A+, CompTIA Network, CompTIA Security,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Certified Ethical Hacker, CISSP</td>
</tr>
<tr>
<td>Network Cloud Maintenance</td>
<td>144</td>
<td>AWS Cloud (foundations, architecture, operations, developer)</td>
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IT Sector Programming

Supplemental Programming

Case Management & Enrollment Support

Stipends

Laptops

Supportive Services

Placement Support
CDL Sector Programming

**Training Provider:** Various CDL training providers
**Training Delivery Model:** Site-Based Training

**CDL Training Options:**
- CDL A
- CDL B

**Training Programs Include:**
- Assessment
- Hands-on CDL Instruction
- License Exam Costs Covered
- Evening and Weekend Options
CDL Sector Programming

Supplemental Programming

Case Management & Enrollment Support

Stipends

Supportive Services

Placement Support
Post-Training Employment Support

- Career Coaching
- Resume Advising
- Interview Prep
- Regional Events
- Employer Info Sessions
- Live & Virtual Job Fairs
- Dedicated Business Services Team
- Job Matching and Referral Services
CareerConneCT: Registration & Access
CareerConneCT Participant Flow

Throughout the process, Supportive Services and your CareerConneCT Career Advisor Case are available!
The CareerConneCT Portal

Important Takeaways:

- CareerConneCT has training offerings for CT residents who live anywhere in the state
- The only way to access CareerConneCT trainings, is via the CCT portal
- CareerConneCT participants will be supported by a network of highly connected partner agencies who are uniquely able to facilitate enrollments and referrals to the right program for you where that is CCT, programs at the AJC or other workforce development programs.
- There are not application start or stop dates – CareerConneCT is a multi-year program and whenever you enter there will be training options for you.
- CareerConneCT programs offering trainings that are designed to meet the needs of employers who are waiting to hire you.

Action Step: Register today & spread the word
Q & A

For additional comments or questions, please contact:

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