



Town of Rocky Hill PY 20 - 21

Capital Workforce Partners is one of five regional workforce development boards in the state, established under the federal Workforce Investment Act (WIA) of 1998 and reauthorized in 2014 under the Workforce Innovation and Opportunity Act (WIOA). Its mission is to leverage public and private resources to produce skilled workers for a competitive regional economy in 37 municipalities within North Central CT. A consortium of the region’s chief elected officials appoints representatives to the board of directors from private sector business, education, labor, and public groups.

Capital Workforce Partners’ investment in Rocky Hill for the 2020/2021 fiscal year was \$101,221 and served 133 individuals



ADULT SERVED
133



Programs	Served
Self-Directed Career Services	127
WIOA Adult	3
WIOA Dislocated Worker	9
JFES	3
National Dislocated Workers Grant	8
Free to Succeed	1
WTIF	1
Jobs Funnel	1

*Overall counts have been unduplicated to account for co-enrollment in multiple program areas

YOUTH SERVED
1

Programs	Served
WIOA Youth	1

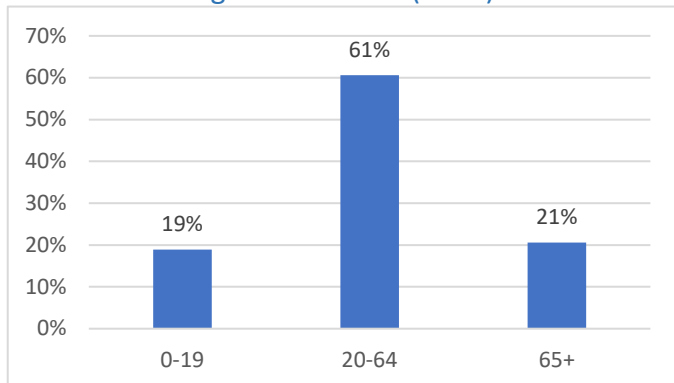


Capital Workforce Partners’ Business Services helps employers find the talent they need.

EMPLOYER SERVED: 35

Demographic and Workforce Overview

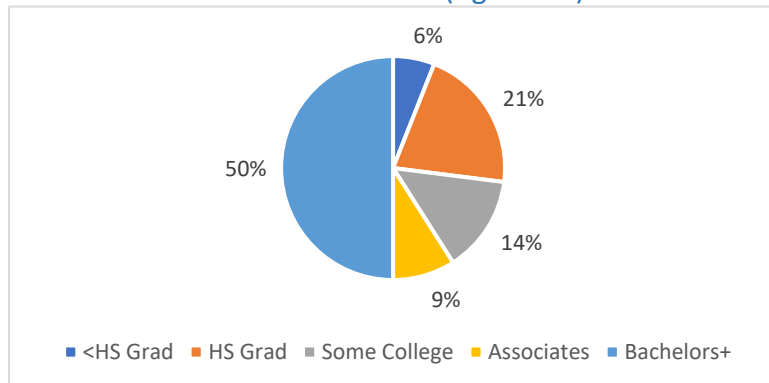
Age Distribution (2019)



Source: US Census Bureau American Community Survey

The 0-19 age group is 4.7 percentage points lower than the State, the 20-64 age group is 1.1 percentage points higher; at 43, Rocky Hill's median age is 2 years higher than the State.

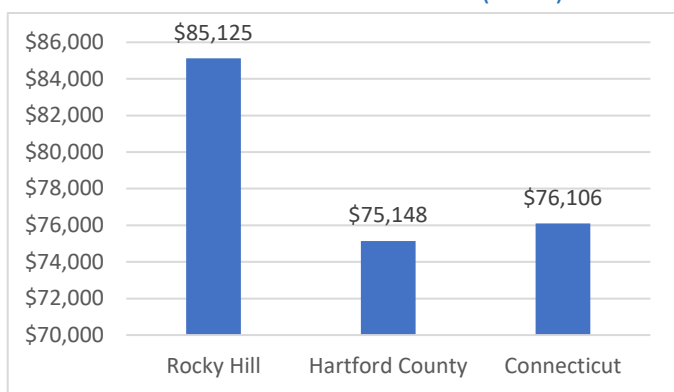
Educational Attainment (Aged 25+) 2019



Source: US Census Bureau American Community Survey

50% have a Bachelors or Higher which is 10.7 percentage points higher than the State.

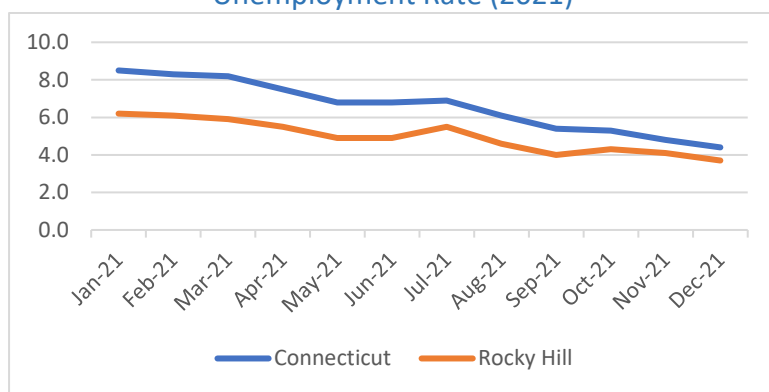
Median Household Income (2019)



Source: US Census Bureau American Community Survey

The median household income is \$85,125; this is \$9,977 more than the County and \$9,019 more than the State.

Unemployment Rate (2021)



Source: CT Dept. of Labor

In 2021, the unemployment rate in Rocky Hill has been about 0.7 to 2.3 percentage points lower than that of the State.

Labor Market Profile

	Rocky Hill	% of County	Hartford County
Total Population	20780	2.31%	898682
Labor Force	11302	2.45%	461762
Employed	10883	2.47%	440475
Unemployed	419	1.97%	21287
Unemployment Rate	3.7%	N/A	4.6%

Not seasonally adjusted

Sources: US Census Bureau; CT Dept. of Labor

Major Employers

Nelnet, Amazon, Henkel, ECHN, Paychex, Hartford HealthCare

Source: Economic Modeling Specialist Intl. (EMSI)