



Lunch & Learn Webinar Series

Welcome to the new Lunch & Learn Webinar Series, occurring the second Friday of each month. The webinars will cover a variety of topics, and will feature a guest speaker, chat/Q&A, and will be made available for future viewing.

[Sign up to receive information on CWP's Lunch and Learn Series](#)

Friday, 5/14/2021 Lunch and Learn will provide an overview of the Business Services available in the North Central Region of CT.

- SAVE THE DATE -
CWP Annual Meeting on Friday, 6/18/2021, at 8:00 a.m.

Helpful Links

[American Job Centers](#)

[Labor Market Information](#)

[Workforce Impact Study](#)

Business Services Available in the North Central Region of Connecticut

Lunch & Learn Webinar Series

May 14, 2021 | Noon – 1 p.m.

Agenda

- Welcome and Introductions
- CWP Overview
- Business Services Overview
- Q&A

Welcome & Introductions

- Lunch & Learn Webinar Series will occur monthly on the 2nd Friday of the month
- Thank you for your interest in this webinar. It will be taped for future viewing.
- Please utilize the “Chat” feature to submit any questions you may have.
- My colleague Mohamed Chaouki will provide an informative presentation on Business Services available in the North Central Region of Connecticut.
- A Q&A period will conclude the webinar.

About CWP

- Helping businesses **find, retain** and **grow** the most qualified talent.
- Our Mission is to **leverage public and private resources** to produce **skilled workers** for a **competitive regional economy**.
- The lead Regional Workforce Development Organization in each of the 37 cities and towns in North Central Connecticut to grow their business sectors and communities.
- Successfully form partnerships between and among businesses, philanthropic organizations, and government to partner around workforce development strategies.
- Provide certified training to participants and connecting them with the right employers to provide good, middle-skilled jobs that provide livable wages.

About CWP

- Sector partnerships in Manufacturing, IT, Health Care, and Construction.
- Collaborator with the Governor's Workforce Council and Office of Workforce Strategies.
- Successfully supported 706 businesses in our region while investing \$1.4M in business hiring and training subsidies.
- Through American Jobs Centers and partners, place approximately 10,000 individuals into employment annually.
- Vital to the region's fiscal health and sustainability by helping participants gain employment, becoming new taxpayers, and enhancing the region's economy.

Business Services Available in the North Central Region of Connecticut

Mohamed Chaouki

Business Engagement Lead

A strong workforce is vital to the region's fiscal health and sustainability.

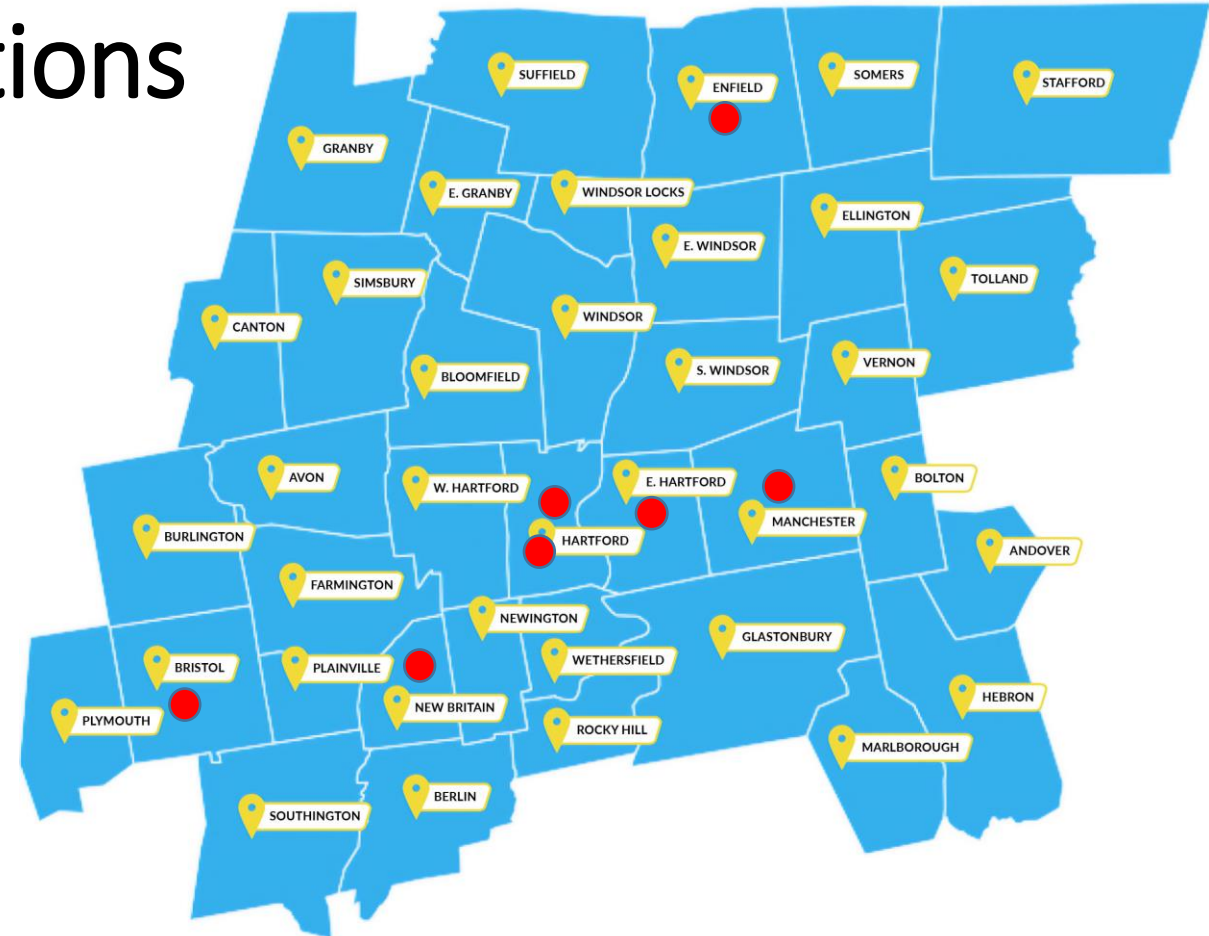
What we do:

- We help **Businesses** Find, Retain, and Grow a qualified workforce.
- We help **Job Seekers** overcome barriers to employment.
- We close the gap between job seeker skills and the needs of businesses in our region.

American Job Center Locations

There are seven (7) American Job Center Locations in the North Central Region of CT:

- Hartford
- Hartford @ Hartford Public Library
- New Britain
- Manchester
- East Hartford @ Goodwin University
- Enfield @ Asnuntuck Community College
- Bristol @ Tunxis Community College



Our Team

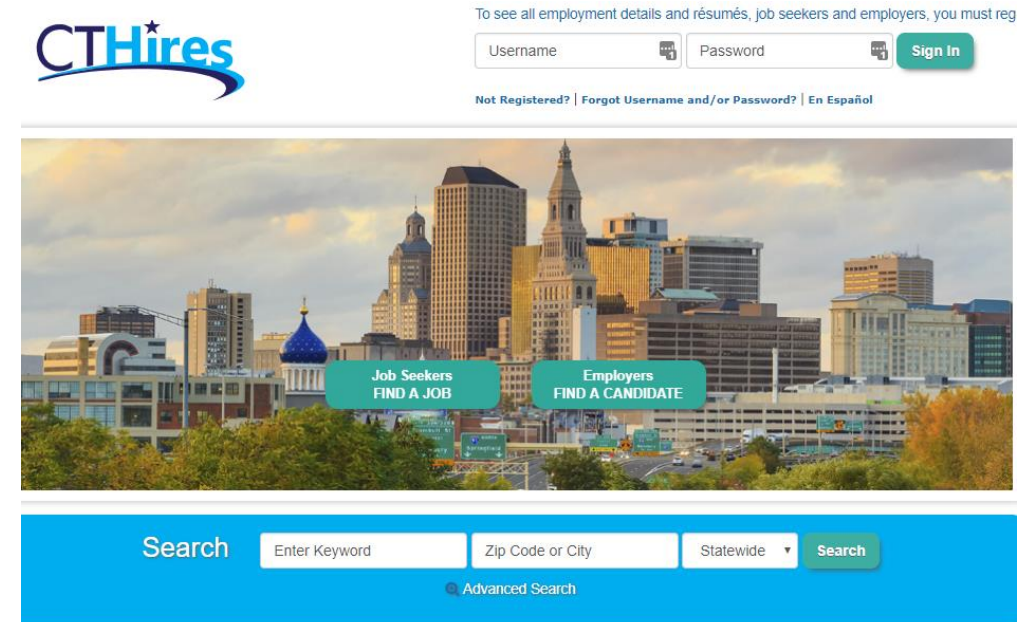
- Business Services Consultants
- Business Partnership Coordinators (Sector Coordinators)

Partners of the North-Central Regional Business Services Team

- Department of Labor, Adult education, DORS, Community Colleges, community-based organizations, and others.

Services Available at No Cost

- Talent Screening and Matching
- Recruitment Assistance
- Job Posting and Promotion on www.cthires.com
- OJT / Apprenticeships
- Internship and Work Experience Programs
- Incumbent Worker Training
- Labor Market Information



Talent Pipeline

- American Job Center Customers
 - 18,117 during fiscal year July 2018 – June 2019
 - Collective outreach to potential job seekers during the pandemic 30,000 and 50,000
- Students at CT Community Colleges and other Educational Partners
 - Asnuntuck, Tunxis, Capital, and Manchester Community Colleges
 - Goodwin University, CCSU, UConn, Charter Oak State College
 - Connecticut Adult Education
- Youth and Young Adults through community-based organizations
- Job seekers registered on CT Hires (state job bank)

How do the AJCs prepare the talent pipeline?

- Career Assessments
- One-to-one Coaching
- Résumé Critique and Interview Preparation
- Online Training and Certification Programs
- Workshops and Networking opportunities
- Tuition Assistance

***The HUB of job-seeker and business programs and services**

***Demand Driven System**

Talent Screening and Matching

- We serve as an extension of your HR team.
- We screen candidates for *Qualifications, Experience, Interest, Job Readiness.*

Outcomes

- Efficiency in hiring
- Better retention
- Connections to incentive programs

We support with the logistics of finding and screening candidates that are interested in your company through events that are open to the public.

Resources

- Virtual recruitment
- Event promotion
- Draw on a large pool of job seekers from various sources
- Appropriate for small scale and large-scale hiring needs
- Assist with permanent as well as seasonal/temporary job openings

On-the-Job Training

- A training and Placement strategy that supports employers closing the skills gap.
- Employer receives Wage Reimbursements to offset training costs.
- Business Service team member supports the development and implementation of training plan.

Apprenticeship Note

We broker this service between the Office of Apprenticeship and employers who have utilized our On-The-Job Training programs and would like to have a certified apprenticeship employer for a viable and cost-effective approach for talent development.

Incumbent Worker Training

- Incentives to upskill your current workforce.
- This helps qualified companies upgrade the skills of their existing workforce, to help the business remain competitive, Increase profits, support the growth of their business, retain their workforce, and create opportunities for future talent to join their firm.
- Offset costs associated with keeping your workforce up to date with the skills needed to remain competitive.

Labor Market Information

- Capital Workforce Partners provides Labor Market Information to help Businesses in our region make informed business decisions responsive to the labor market demand and the economic conditions, ultimately leading to a better Business Success.
- Some of the Labor Market Information includes, Data on Labor Supply, Wages, Occupational projections, latest job figures and postings.

Healthcare

- The Metro Hartford Alliance for Careers in Health (**MACH**).

Manufacturing

- The Advanced Manufacturing Employment Partnership (**AMEP**).
Co-convened with the Connecticut Center for Advanced Technology (**CCAT**).

Construction/Energy

- The Jobs Funnel Advisory Committee.

Information Technology

- Capital Area Tech Partnership, Co-convened with Metro Hartford Alliance and other partners.



2021

Employer Resource Guide

Providing Programs and Services
to Assist Connecticut Businesses

<https://www.ctdol.state.ct.us/employerresourceguide.pdf>

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<https://www.facebook.com/capital.workforce.partners>



<https://twitter.com/cwpjobs>

Contact Us

Capital Workforce Partners, through the American Job Center (AJC), continues to serve clients virtually, by phone and in person “by appointment only.”

Please call 860-406-3374 press 3 to set up an appointment.

Visit our website or scan QR code

<https://capitalworkforce.org/american-job-centers/>



Q & A

Save the Date

CWP Annual Meeting
Friday, June 18, 2021 at 8:00 a.m.