Lunch & Learn Webinar Series

Welcome to the new Lunch & Learn Webinar Series, occurring the second Friday of each month. The webinars will cover a variety of topics, and will feature a guest speaker, chat/Q&A, and will be made available for future viewing.

Sign up to receive information on CWP’s Lunch and Learn Series

SAVE THE DATE – 4/9/21 Lunch and Learn will give an overview of the workforce development job training opportunities and services available in North Central Region of CT

SAVE THE DATE – 5/14/21
Job Training Opportunities and Services
CWP delivers in North Central Connecticut through the American Job Center

Lunch & Learn Webinar Series
April 9, 2021 | Noon – 1 p.m.
Agenda

• Welcome and Introductions
• CWP Overview
• AJC Overview
• Training Opportunities and Services
• Q&A
Welcome & Introductions

• Lunch & Learn Webinar Series will occur monthly on the 2nd Friday of the month
• Thank you for your interest in this webinar. It will be taped for future viewing.
• Please utilize the “Chat” feature to submit any questions you may have.
• CWP colleagues Kimberly Staley and Latonia Tabb will provide an informative presentation on services available at the American Job Center.
• A Q&A period will conclude the webinar.
About CWP

• Helping businesses find, retain and grow the most qualified talent.

• Our Mission is to leverage public and private resources to produce skilled workers for a competitive regional economy.

• The lead Regional Workforce Development Organization in each of the 37 cities and towns in North Central Connecticut to grow their business sectors and communities.

• Successfully form partnerships between and among businesses, philanthropic organizations, and government to partner around workforce development strategies.

• Provide certified training to participants and connecting them with the right employers to provide good, middle-skilled jobs that provide livable wages.
About CWP

• Sector partnerships in Manufacturing, IT, Health Care, and Construction.

• Collaborator with the Governor’s Workforce Council and Office of Workforce Strategies.

• Successfully supported 706 businesses in our region while investing $1.4M in business hiring and training subsidies.

• Through American Jobs Centers and partners, place approximately 10,000 individuals into employment annually.

• Vital to the region’s fiscal health and sustainability by helping participants gain employment, becoming new taxpayers, and enhancing the region’s economy.
Job Training Opportunities and Services
CWP delivers in North Central Connecticut through the American Job Center

Kimberly Staley, Chief Administrative Officer
Latonia Tabb, Programs & Operations Administrator
CWP & The American Job Center - Relationship

**Capital Workforce Partners** serves as the fiduciary and the administrative entity that provides oversight of the American Job Center.

CWP is responsible for contracting and monitoring services and resources to ensure the AJCs:

1. Provide services that are being rendered in compliance with State and federal guidelines;
2. Develop a stronger workforce that is vital to the region’s fiscal health and sustainability through training and employment opportunities; and
3. Successfully facilitate partnerships to support skills development for adults in our region to address the needs of employers.
CWP & The American Job Center - Relationship

• **CAPACITY BUILDER & FUNDER:** Provides and manages State, Federal and Philanthropic funding to support the North Central regions American Job Center, which is the infrastructure used to provide jobseeker services and enhance the region's ability to meet the workforce needs of local employers and rendered services in an efficient, effective and customer focused manner.

• **SYSTEM BUILDER** - Brings together systems to solve common problems, or broker new relationships with businesses and workers.

• **CATALYST:** Provides oversight for the Workforce Investment Act program and partners, acts as a catalyst to ensure seamless services among various workforce programs and provides community leadership around workforce issues.
CWP & The American Job Center - Relationship

• **CONVENER**: Bringing together business, labor, education, and economic development to focus on community workforce issues to inform the decision-making process supporting the American Job Center.

• **WORKFORCE INTELLIGENCE**: Developing, disseminating and understanding current labor market and economic information and trends for the AJC staff and customers.

• **COMMUNITY VOICE**: Advocating for the importance of workforce policy, providing perspective about the need for skilled workers by listening (surveying) our customers, both employers and jobseekers.
American Job Center Locations

There are seven (7) American Job Center Locations in the North Central Region of CT:

- Hartford
- Hartford @ Hartford Public Library
- New Britain
- Manchester
- East Hartford @ Goodwin University
- Enfield @ Asnuntuck Community College
- Bristol @ Tunxis Community College
Road to Employment

**Training:** Job-seekers who are exploring new careers or seeking career advancement and sustainability rely on us to provide the training they require to make them viable candidates for today’s jobs. Our team takes a multifaceted approach to ensure successful outcomes:

- Strong partnerships with training providers:
  - Community Colleges and Universities
  - Proprietary schools
  - Community-based organizations
  - Other training providers

- Targeted funding for sector-based training in Healthcare, Manufacturing, Construction, IT, and Transportation & Logistics

- Strategic Partnership with Employers
Approximately 1,400 Training Opportunities in Support of the Employer Community

Targeted Sectors:

• **Manufacturing**: Support for job-seekers who seeking new or better employment in the Manufacturing industry.

• **Healthcare**: Support for participants who are interested in the health care field, which has grown a great deal during the Pandemic.

• **Information Technology**: Support for job-seekers who seeking new employment opportunities in the IT industry, which has drastically increased.

• **Construction and Logistics**: Support for participants who are interested in the working with the various trades to meet growing national and regional infrastructure needs.
### Why the Manufacturing Sector?

#### Target Occupations

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Job Postings Last 30 Days</th>
<th>Job Postings Last 90 Days</th>
<th>2020 Average Monthly Hires</th>
<th>Median Hourly Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Across All Occupations</td>
<td>176</td>
<td>278</td>
<td>124</td>
<td>$25.01</td>
</tr>
<tr>
<td>Machinists</td>
<td>116</td>
<td>179</td>
<td>91</td>
<td>$25.02</td>
</tr>
<tr>
<td>Computer Numerically Controlled Tool Operators and Programmers</td>
<td>60</td>
<td>99</td>
<td>33</td>
<td>$24.99</td>
</tr>
</tbody>
</table>

Focusing on building a pipeline with training leading to industry certifications, apprenticeship and on the job training opportunities.

**29 manufacturers** (e.g., General Dynamics Electric Boat, Lockheed Martin Sikorsky, Stanley Black & Decker) and 3 mfg. industry associations—including the Connecticut Manufacturers Collaborative and our regional industry partnerships: Advanced Manufacturing Employer Partnership (AMEP).
Why the Healthcare Sector?

Target Occupations

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Job Postings Last 30 Days</th>
<th>Job Postings Last 90 Days</th>
<th>2020 Average Monthly Hires</th>
<th>Median Hourly Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Across All Occupations</td>
<td>1,072</td>
<td>1,909</td>
<td>493</td>
<td>$17.25</td>
</tr>
<tr>
<td>Medical Assistants</td>
<td>325</td>
<td>558</td>
<td>112</td>
<td>$18.76</td>
</tr>
<tr>
<td>Nursing Assistants</td>
<td>251</td>
<td>440</td>
<td>312</td>
<td>$16.27</td>
</tr>
<tr>
<td>Pharmacy Technicians</td>
<td>203</td>
<td>369</td>
<td>36</td>
<td>$16.28</td>
</tr>
<tr>
<td>Medical Secretary/Admin</td>
<td>226</td>
<td>429</td>
<td>94</td>
<td>$19.63</td>
</tr>
<tr>
<td>Phlebotomists</td>
<td>67</td>
<td>113</td>
<td>52</td>
<td>$17.91</td>
</tr>
</tbody>
</table>

Designing clear career pathways from entry-level healthcare occupations (e.g., CNA) to mid- and upper-level positions. Targeting new healthcare workers with training leading to industry certifications to support the current increased needs.
Why the IT/Business Services Sector?

Target Occupations

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Job Postings Last 30 Days</th>
<th>Job Postings Last 90 Days</th>
<th>2020 Average Monthly Hires</th>
<th>Median Hourly Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Across All Occupations</td>
<td>3,299</td>
<td>5,423</td>
<td>279</td>
<td>$40.06</td>
</tr>
<tr>
<td>Software Developer</td>
<td>2,017</td>
<td>3,310</td>
<td>161</td>
<td>$47.22</td>
</tr>
<tr>
<td>Web Developers and Digital Interface Designers</td>
<td>432</td>
<td>697</td>
<td>13</td>
<td>$36.99</td>
</tr>
<tr>
<td>Computer User Support Specialists</td>
<td>518</td>
<td>846</td>
<td>92</td>
<td>$27.50</td>
</tr>
<tr>
<td>Information Security Analysts</td>
<td>332</td>
<td>570</td>
<td>12</td>
<td>$45.33</td>
</tr>
</tbody>
</table>

Designing clear career pathways from entry-level IT occupations (i.e., front-end dev.) to mid- and upper-level positions. Broadening array of tech sector training options available in North Central CT.

We are supporting the needs of 23 IT and business services companies (e.g., Cynet, Travelers, Cognizant, Accenture, IBM, Infosys, Accenture, Synchrony, Aetna, IT Direct, GalaxE. Solutions, HCL).
Why the Insurance & Financial Services Sector?

Target Occupations

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Job Postings Last 30 Days</th>
<th>Job Postings Last 90 Days</th>
<th>2020 Average Monthly Hires</th>
<th>Median Hourly Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Across All Occupations</td>
<td>1,309</td>
<td>2,270</td>
<td>846</td>
<td>$20.04</td>
</tr>
<tr>
<td>Customer Service Representatives</td>
<td>828</td>
<td>1,504</td>
<td>503</td>
<td>$17.26</td>
</tr>
<tr>
<td>Bookkeeping, Accounting, and Auditing Clerks</td>
<td>226</td>
<td>380</td>
<td>245</td>
<td>$22.03</td>
</tr>
<tr>
<td>Insurance Sales Agents</td>
<td>255</td>
<td>386</td>
<td>98</td>
<td>$27.67</td>
</tr>
</tbody>
</table>

Building career pathways in the insurance and financial sector to address the growing need.

Some of the employers we are supporting are Cigna Corp., The Hartford Financial Services, Travelers, Aetna Inc.
Why the Infrastructure Sector?

Target Occupations

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Job Postings Last 30 Days</th>
<th>Job Postings Last 90 Days</th>
<th>2020 Average Monthly Hires</th>
<th>Median Hourly Earnings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Across All Occupations</td>
<td>3,668</td>
<td>6,488</td>
<td>848</td>
<td>$22.04</td>
</tr>
<tr>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>2,880</td>
<td>5,156</td>
<td>256</td>
<td>$22.61</td>
</tr>
<tr>
<td>Light Truck Drivers</td>
<td>610</td>
<td>1,034</td>
<td>333</td>
<td>$16.38</td>
</tr>
<tr>
<td>HVAC and Refrigeration Mechanics and Installers</td>
<td>97</td>
<td>156</td>
<td>53</td>
<td>$30.13</td>
</tr>
<tr>
<td>Construction Laborers</td>
<td>43</td>
<td>85</td>
<td>166</td>
<td>$24.22</td>
</tr>
<tr>
<td>Welders, Cutters, Solderers, and Brazers</td>
<td>38</td>
<td>57</td>
<td>26</td>
<td>$24.14</td>
</tr>
</tbody>
</table>

Building a pipeline of tradesmen and transportation professionals to fulfil the regional infrastructure and logistical needs while providing safety training, compliance standards, career development, licenses/credentials and much more.
Contact Us

Capital Workforce Partners, through the American Job Center (AJC), continues to serve clients virtually, by phone and in person “by appointment only.”

Please call 860-406-3374 press 3 to set up an appointment.

Visit our website or scan QR code
https://capitalworkforce.org/american-job-centers/
Q & A
Save the Date

Upcoming CWP Lunch and Learn Webinar...

“Business Services Available in the North Central Region of CT”
Friday, May 14, 2021 at Noon