

Rocky Hill Profile



Capital Workforce Partners is one of five regional workforce development boards in the state, established under the federal Workforce Investment Act (WIA) of 1998 and reauthorized in 2014 under the Workforce Innovation and Opportunity Act (WIOA). Its mission is to leverage public and private resources to produce skilled workers for a competitive regional economy in 37 municipalities within

North Central CT. A consortium of the region’s chief elected officials appoints representatives to the board of directors from private sector business, education, labor, and public groups.

Capital Workforce Partners’ investment in Rocky Hill in the 2018/2019 fiscal year was \$79,403



Capital Workforce Partners oversees the operation of seven American Job Centers in the region in partnership with the State Dept. of Labor and other state agencies.

These centers provide job seekers with a full array of services including:

- ❖ Job referrals
- ❖ Career workshops
- ❖ Job development
- ❖ Online training
- ❖ Individual training scholarships
- ❖ Individualized career guidance
- ❖ Recruitment events

Adult Career Services

Services Overview 2018/2019 – 368 Individuals Served	
American Job Center Self-Directed Services	308 served
Workforce Innovation and Opportunity Act (WIOA) Adult or Laid Off Workers engaged in individualized career services	34 served
Jobs First individuals engaged in job search and subsidized employment activities	16 served
Individuals enrolled in occupational skills training (includes enrollment in specialty programs and sector-focused services detailed on page 2)	10 served

Specialty Services and Sector Focused Services

Services	Individuals Served
National Dislocated Worker Grant Provides training scholarships, on the training and support services for dislocated workers for careers in advanced manufacturing and healthcare.	2 served 0 employed
Free to Succeed Retention Grant Provide services to assist former offenders become self-sufficient, gainfully employed and respected members of society.	4 served 4 employed
Healthcare Careers – Re-employment Alliance for Careers in Health provides funding to healthcare providers to support the hiring and training of healthcare workers, i.e., medical coders, IT professionals and nurses.	4 served 2 employed

Business Services

Capital Workforce Partners’ Business Services helps employers find the talent they need.

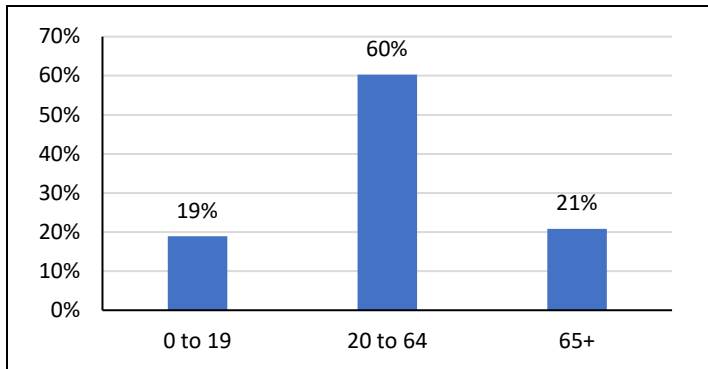
Capital Workforce Partners’ Business Consultants:

- ❖ Are the conduit to workforce related resources
- ❖ Connect employers to a large pool of middle-skilled, job ready talent
- ❖ Serve as your workforce agent, expert and concierge
- ❖ Provide recruitment assistance, job match services, custom and timely labor market information, training and wage incentives when available.

27 employers in Rocky Hill benefited from Capital Workforce Partners’ Business Services.

Demographic and Workforce Overview

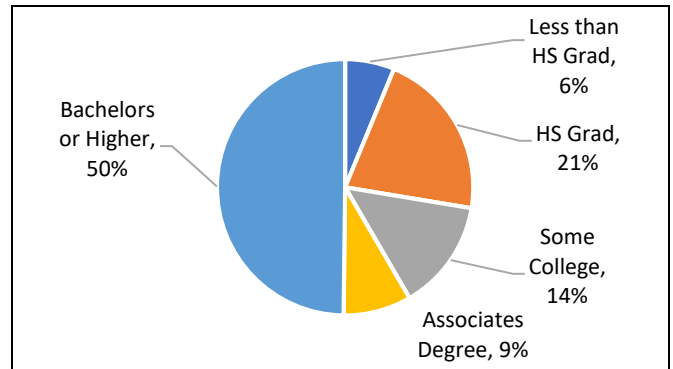
Age Distribution
2018



Source: US Census Bureau American Community Survey

The 0 to 19 age group is five percentage points lower than the County and State, while the 65+-year-old age group is five percentage points higher; at 44, Rocky Hill's median age is three years higher than the State.

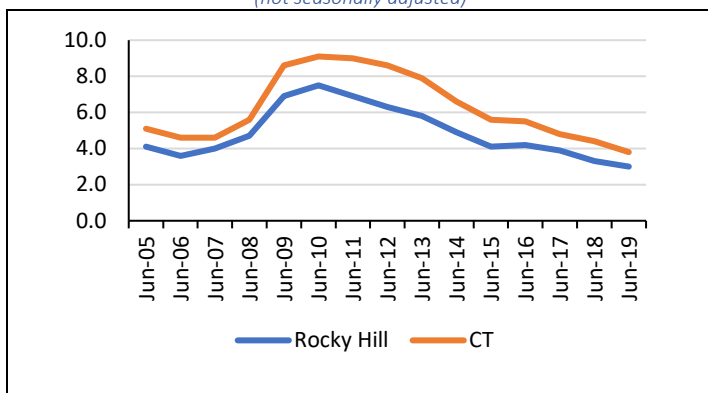
Educational Attainment (aged 25+)
2018



Source: US Census Bureau American Community Survey

Fifty percent have a Bachelors or Higher which is 11 percentage points higher than the County and the State.

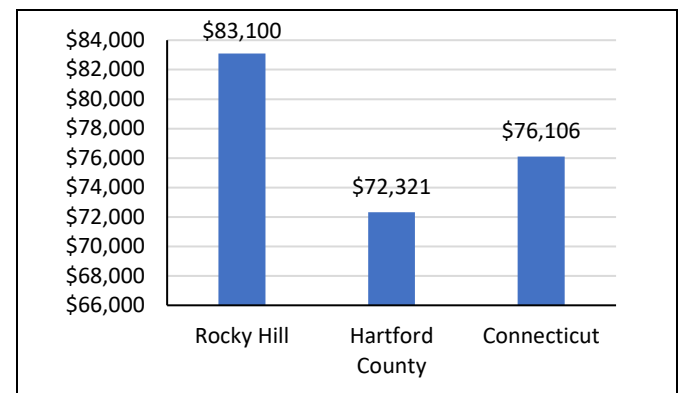
Unemployment Rate
June 2005 – June 2019
(not seasonally adjusted)



Source: CT Dept. of Labor

From 2005 to 2019, the unemployment rate in Rocky Hill has been about 1.0 to 2.0 percentage points lower than that of the State.

Median Household Income
2018



Source: US Census Bureau American Community Survey

The median household income is \$83,100; this is almost \$11,000 more the County and almost \$7,000 more than the State.

Labor Market Profile

	Rocky Hill	% of Hartford County	Hartford County
Total Population	20,137	2.3%	894,730
Labor Force	11,769	2.4%	483,503
Employment	11,485	2.5%	464,442
Unemployment	284	1.5%	19,061
Unemployment Rate	2.4%	NA	3.9%

Not seasonally adjusted

Sources: US Census Bureau; CT Dept. of Labor

Major Employers

Sysco Connecticut LLC	Henkel Corp.
Veterans Home and Hospital	Burris Logistics
CT Department of Transportation	William C. Charamut
Zurich North America	

Source: AtoZ Databases; CT Data Collaborative