



# - Event Results - April 26<sup>th</sup> Jobs EXPO

## “The Manufacturing and Engineering Employment and Resource EXPO”

Goodwin College, East Hartford  
April 26<sup>th</sup> 2010

# A Job Seeker's Testimonial



A partner in **CTWORKS**  
Your Workforce Connection

“I just wanted to say that Monday's job fair at Goodwin College was very beneficial for me. I was able to make contacts with a few of the employers that attended and have two possible interviews coming up as a result.

I had also received some tips for my resume that could draw more attention to me, which I am taking into consideration. Looking back, out of all of the job fairs that I have attended the one on Monday was the only one worth going to.

Obviously I need to take advantage of all of them because you never know what opportunities might be missed, but they have all been let downs up until now.

Leaving the job fair knowing that employers are interested in me gave me that little motivational boost that I need from time to time and a renewed sense of resolve. I will be back to work soon... “

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# Overview



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- The event was designed with a focus on manufacturing and engineering firms in the area and on local job seekers with technical skills.
- In addition to employers, private, public and educational organizations were recruited to support job seekers' career development needs with technical training, education, funding, resume and networking workshops and new business start-up advice.
- 20 businesses and 100 job seekers attended.
- Resume critique was conducted by seasoned HR staff in the manufacturing industry.

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# Summary



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- The April 26th event was a hit with exhibitors and job seekers.
  - Exhibitors and several attendees positively confirmed the targeted-sector event strategy and the effectiveness of the event venue and the Capital Workforce team’s execution.
    - Goodwin College “rolled out the red carpet,” setting up multiple areas and rooms including the auditorium; Pepperidge Farm provided refreshments.
- It was more relevant for participants than a conventional career fair.
  - The attending local employers, educational institutions, service providers and job seekers felt time spent onsite was productive.
    - Employers and job seekers had time to engage with each other.
    - Job seekers found high-value in workshops and coaching conducted by experienced industry leaders.
    - For mutual future benefit, the attending business’ representatives were informed about our complete organizational capabilities and programs.

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# Key Take-Aways



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- Use it again: The targeted-sector event strategy optimized the relevancy and quality of participant engagement.
  - Several employers and job seekers left with valuable leads and interview callbacks.
  - Our “KRA” and “DOL” attendees can apply their improved understanding of targeted manufacturing and engineering resumes, with their job-seeking clients.
- We will market our future events to a larger audience.
  - Foot traffic was steady for engineers and manufacturing skills job seekers, however, more machining skills candidates would have been beneficial.

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# Exhibitors



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Businesses	Representatives
Spartan Aerospace	Allan Lehrer
Spartan Aerospace	Craig Maneeley
Reflexite Corporation	Lisa Casey
Reflexite Corporation	Sandy Black
Tri Town Precision Plastics	Hollye Thomas
Morgan AM&T	Michele O'Neil
Pepperidge Farm	Irena Pasternak
Victory Energy Solutions	Raquel Kennedy
Barnes Aerospace	Seta Maranquodakis
Aerotek Engineering	Chris Markowski
Cianbro	Ann Kutscher
AI Engineers	Susan Wagner
Beacon Industries	Erin Walcot
Beacon Industries	Stephen Ferraro
Freeman Companies	Rohan Freeman
AGC Incorporated	Tracey Waller
AGC Incorporated	Pete Schoppenhauer
Joining Technologies Inc.	Richard Frigon
Admill Machine	Al Parlow
CT Tool & Manufacturing	Arin Langan
C & P Machine Co.	Thomas Ferreira
Phonon Corporation	Bill Lawry
Department of Corrections	Heather DiMauro
Capewell Components	Dave Leith
Capewell Components	Pam Brault

Resources	Representatives	Featured Content
Henkel Corporation	David Morton	HR Expertise, Resume Critique
Henkel Corporation	Angie Querido	HR Expertise, Resume Critique
Stanley Black & Decker	Stephanie Lewis	HR Expertise, Resume Critique
Conntac	Erica Coleman	Educational Funds
Asnuntuck Community College	Paul Felici	Educational Programs
Manchester Community College	Marisa Rubera	Educational Programs
Capital Workforce Partners (Mortgage Crisis Center)	Steven Good	Networking Workshop, Building Business Relationships
Capital Workforce Partners (Mortgage Crisis Center)	Rose Sbalcio	Counseling
Goodwin College	Glenn Black & Bruce Morton	Educational Programs
Institute of Technology and Business Development, ITDB	Tom Lorenzetti & Cathy Sylvester	Certificate Programs & Business Start Up
Small Business Administration/SCORE	Stephanie Scott & Lisa Powell	Business Start Up
University of Hartford, Entrepreneurial Center	Sandy Cahill & Eleta Jones	Business Start Up
Lee Hecht Harrison	Deb Krawiec	HR Expertise, Resume Critique
CTWorks /KRA	Latisa Alexander, Cynthia Pascual, Joseph Seymour	Job Services
211 Phonenumber	{handouts only}	Community Service Referrals

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# April 26<sup>th</sup> 2010 - Goodwin College



Mayor of East Hartford, Melody A. Currey



Senator Billy Ciotto

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Goodwin College President, Mark Scheinberg



CEO & President, Tom Phillips

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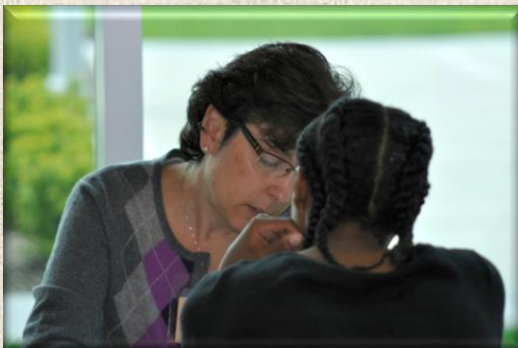
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# Employment and Resource EXPO



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**Thank you for your support!**

**Sincerely,  
Capital Workforce Partners**

