



Capital Workforce Partners is one of five regional workforce development boards in the state, established under the federal Workforce Investment Act (WIA) of 1998 and reauthorized in 2014 under the Workforce Innovation and Opportunity Act (WIOA). Its mission is to leverage public and private resources to produce skilled workers for a competitive regional economy in 37 municipalities within North Central CT. A consortium of the region’s chief elected officials appoints representatives to the board of directors from private sector business, education, labor, and public groups.

Services Provided to Rocky Hill, Connecticut by Capital Workforce Partners July 1, 2015 – June 30, 2016

Adult Career Services



Capital Workforce Partners oversees the operation of four American Job Centers in the region in partnership with the State Dept. of Labor and other state agencies.

These centers provide job seekers with a full array of services including:

- ❖ Job referrals
- ❖ Career workshops
- ❖ Job development
- ❖ Online training
- ❖ Individual training scholarships
- ❖ Individualized career guidance
- ❖ Recruitment events

Services Overview 2015/2016 – 163 Individuals Served	
American Job Center Services, including Workshops	143 customer visits for self-service, workshops or 1-1 support
Adult Individual Training Accounts	1 individual received an Individual Training Scholarship
Workforce Innovation and Opportunity Act (WIOA) Low Income Adult or Laid Off Workers	11 registered customers
Jobs First individuals engaged in job search and subsidized employment activities	9 participants

Specialty Services and Sector Focused Services

Mortgage Crisis Job Training Program

Helps borrowers who are behind on their mortgage payments keep their homes, and helps them gain the skills they need to earn more money and become financially stable.

Healthcare Careers – Health Careers and REACH Projects

The Health Careers and REACH Projects provide funding to healthcare providers to support the hiring and training of healthcare workers i.e. medical coders, IT professionals and nurses.

Construction / Manufacturing - Jobs Funnel

The Jobs Funnel is a pre-employment preparation and job training service for area residents seeking employment in the construction fields, and serves as the model “Funnel” program for the state.

STEP UP - Manufacturing and Subsidized Employment

Provides wage incentives for hiring unemployed adults. There is also a STEP UP program for Veterans.

Business Services

Capital Workforce Partners' Business Services helps employers find the talent they need. Our Business Consultants:

- ❖ Are the conduit to workforce related resources
- ❖ Connect employers to a large pool of middle-skilled, job ready talent
- ❖ Serve as your workforce agent, expert and concierge

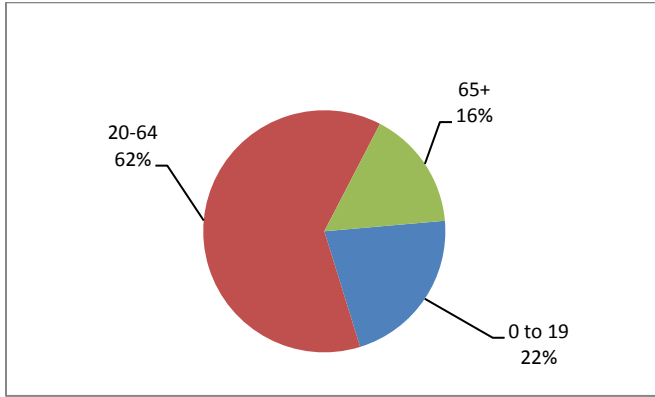
They provide recruitment assistance, job match services, custom and timely labor market information, training and wage incentives when available.

- ❖ 6 employers in Rocky Hill were engaged by Capital Workforce Partners' Business Services.
- ❖ 3 businesses were assisted with job placement.

Demographic and Workforce Overview

AGE DISTRIBUTION AND DEMOGRAPHICS

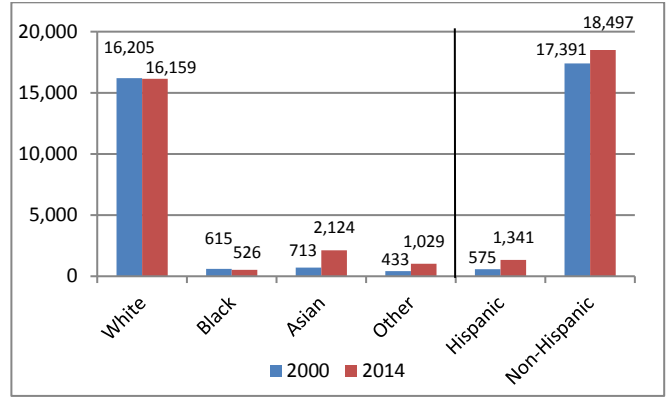
**Age Distribution
2014**



Source: US Census Bureau American Community Survey

The age distribution of the working population (20-64) is about two percentage points higher than the county and state. At 43, the median age is three years older than the county and state.

**Racial/Ethnic Composition Change
2000 to 2014**

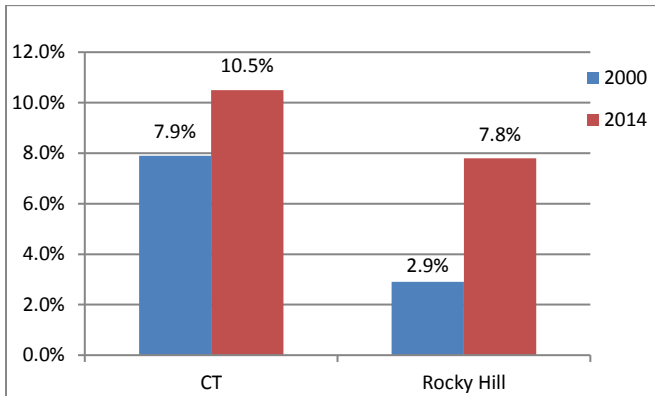


Source: US Census Bureau American Community Survey

The make up of Rocky Hill is predominantly White and non-Hispanic; however, the Asian population grew by more than 1,400, or almost 200%, since 2000.

POVERTY AND EDUCATIONAL ATTAINMENT

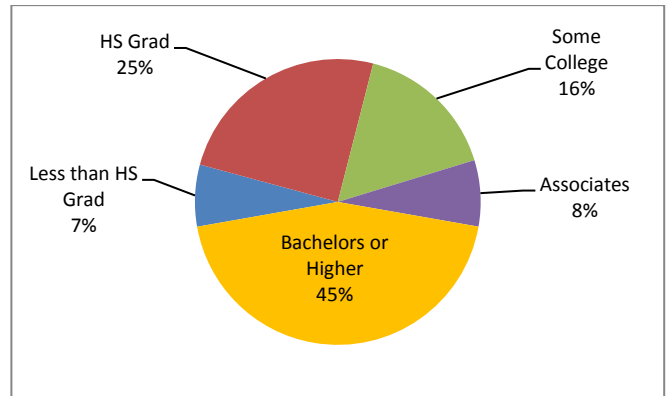
**Percent of Individuals with Income Below
Poverty Level
2000 to 2014**



Source: US Census Bureau American Community Survey

The percent in poverty in Rocky Hill is less than the state for Individuals; however, poverty rose significantly since 2000.

**Educational Attainment (aged 25+)
2014**

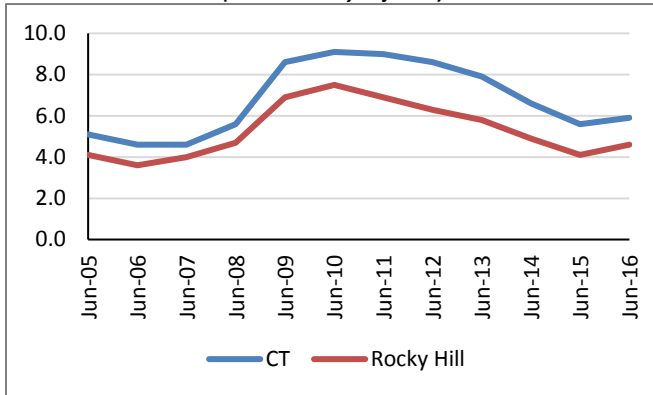


Source: US Census Bureau American Community Survey

Forty-five percent have a Bachelors or Higher; this is eight percentage points higher than the state.

UNEMPLOYMENT RATES AND MEDIAN HOUSEHOLD INCOME

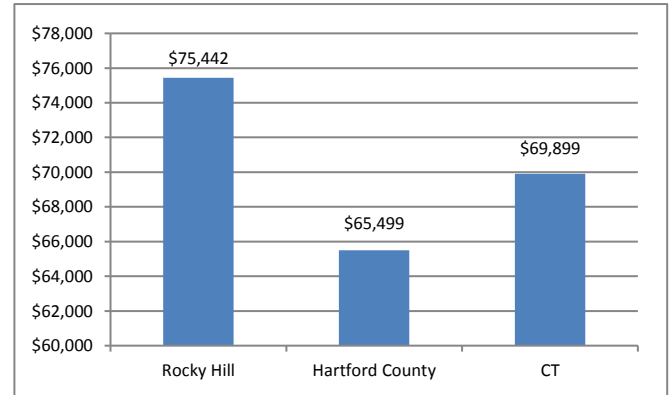
**Unemployment Rate
2005 – June 2016**
(not seasonally adjusted)



Source: CT Dept. of Labor

Over the past eleven years, from 2005 to 2016, the unemployment rate in Rocky Hill has been consistently about one to two percentage points lower than that of the state.

**Median Household Income
2014**



Source: US Census Bureau American Community Survey

The median household income is \$75,442; this is over \$9,000 more than the county and over \$5,000 more than the state.

LABOR MARKET PROFILE – June, 2016

	Rocky Hill	% of Hartford County	Hartford County
Total Population	19,838	2.2%	897,374
Labor Force	11,476	2.4%	477,895
Employed	10,952	2.4%	447,905
Unemployed	524	1.7%	29,990
Unemployment Rate (1)	4.6%	NA	6.3%

(1) not seasonally adjusted

Source: US Census Bureau; CT Dept. of Labor

MAJOR EMPLOYERS

Sysco Connecticut LLC	Henkel Corp.
Veterans Affairs	AT&T
CDR Maguire Inc.	Garg Consulting Services Inc.
Zurich North America	Veterans Home & Hospital

Source: CT Dept. of Labor; CT Data Collaborative



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