



Home to the most innovative people and companies in America!

- **Academic Powerhouse** – One of the country’s highest academic concentrations and largest capacities for emerging research, with 41 colleges and universities and 215,000 students
- **Exceptional Achievement** – Consistently among the nation’s top 10 in percentage of the population with advanced degrees, science-engineering doctorates and new patents registered
- **Big, Concentrated Market** – The nation’s 20th largest metro region, with 2.77 million people, about the same population as Denver, CO, and St. Louis, MO, but with twice the population density, which means easier access to labor and consumers
- **Large Workforce** – A workforce of 1.25 million, nearly twice that of the Charlotte, NC/SC metro area, with one of the highest productivity rates in the U.S.A.
- **Business Hub** – 64,000 businesses – 60 percent more than the Austin, TX metro
- **Affordable** – The region is prosperous but a relative bargain compared to elsewhere along the “Boston-NYC-Washington” mega-corridor, where cost of living is 15% to 50% higher
- **Robust Industry Sectors** – Key areas of excellence, focus and investment include:
 - Financial Services
 - Health Care
 - Precision Manufacturing
 - Bioscience
 - Education
 - R&D
 - Aerospace
 - Insurance
 - Energy
- **Great Lifestyle** – Diverse natural environments, plus cities and towns rich with culture, history and world-class educational, arts and entertainment opportunities
- **Connected** – High-speed broadband, interstate highways, upgraded rail systems, international airport
- **Prime Location** – A short, one- to three-hour drive to the Boston or New York City business, sports and entertainment centers

See map on reverse ... Learn more at www.KnowledgeCorridor.org

Source: The 2012 State New Economy Index, Information Technology and Innovation Foundation, ranked Massachusetts (1st) and Connecticut (3rd), nationally.